FUTURE DIRECTIONS

THE FAIRHURST & GREENHOUSE GALLERIES

Monday 19th - Wednesday 21st May 2025

Nationalgalerie im Hamburger Bahnof, Berlin - Imagination, Inspiration, Intuition: Joseph Beuys and Rudolf Steiner





THE GREENHOUSE

Open Saturdays 11am – 4pm The Greenhouse Trust is a charity rooted in engaging and educating the local community on climate change. Since 1993 it has supported artists, creatives and community groups.

The trust is housed in one-of-a-kind environmental listed building with solar power and rainwater supplies – if you're interested, you can <u>read more about it on the website</u>.

Inspired by the 100 boards of Joseph Beuys' social sculpture 'Richkrafte'. The Greenhouse has constructed 100 blackboards to create a visually cohesive art-action for all.

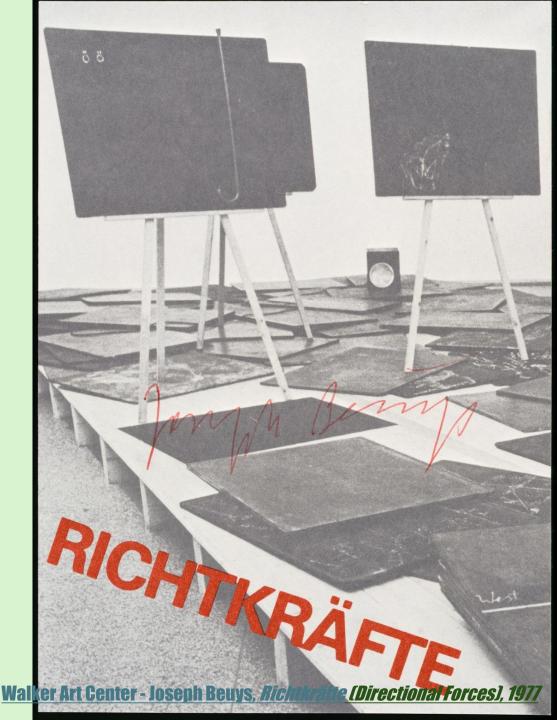
The Greenhouse Gallery is inviting artists to create **one of 100** Nature & Climate Emergency Chalk Boards, which will inform the thinking of how Norwich becomes 'Forest Like'.

Forest Like: A term used by Joseph Beuys to describe an urban environment, in which the inhabitants of all cities would exist within a living system, in harmony with Nature.

Your work can take any form you choose on the blackboard – drawing, poem, prose, etc.

JOSEPH BEUYS AND '*RICHKRAFTTE*' (DIRECTIONAL FORCES) – Social Sculpture

- In tracing his drawings of the late 1960s and 1970s, we can see Joseph Beuys' development from performer to political activist and social reformer.
- His concern with social and intellectual reform led him into green politics in the 1970s he used drawings, both diagrammatic and emblematic, to illustrate his thoughts for a green future.
- These drawings provide a key to his writings on *social sculpture* a phrase he used to describe both his own mission and his wider conception of society and the world as a vast work of art existing in a process of constant transformation.
- They were undertaken in various media: pencil, watercolour, oil, and collage, hare's blood, beeswax, chocolate and chalk on blackboard.
- His drawings (approximately 10,000) diagrammed his ideas and constantly provided outlines or plans for his performances and actions.



This invitation encourages you to consider how art, culture and science, private thought and public action can inspire actions that protect nature and engage with the climate crises.

Your creative engagement with the issues, politics, actions, design, writing, council policy and declaration are vital.

THE USEFUL STUFF

- <u>Register for the exhibition online</u> and collect your blackboard(s) plus chalk/pencil from the Greenhouse (Saturdays 11- 4pm)
- A donation of £10 per board will be requested on collection of your board(s). This donation is towards the materials provided and further work of the Greenhouse Trust. In collecting the board, you are then entered for the exhibition.
- The Greenhouse is also offering 50% off all environment books in the gallery's 'Recommended Reading' section.

DATES

Final submission date - 10th May 2025 – boards returned to the Greenhouse *Directional Forces,* exhibition - Fairhurst & Greenhouse Galleries Open Monday 19th May 2025 - Closes Wednesday 21st May 2025, 11 - 4pm. The exhibition will be recorded and archived online thereafter.

WORKSHOPS:

• Saturdays at the Greenhouse 11-4pm –

26th April, 3rd May, 10th May, 17th May

Drawing and workshops in the courtyard of the Greenhouse. Work directly onto your board, or work on paper to be inspired for your final artwork. Further details for workshops to be announced online

GUIDELINES FOR PARTICIPATING

- You must register online before or on collection of your blackboard from the Greenhouse
 www.greenhousetrust.net/events
- All work included in the exhibition will be recorded and stored electronically on the Greenhouse Gallery website after the exhibitions at the Fairhurst and Greenhouse.
- By entering your work, you are agreeing to the use of your image/design/text to promote Future Directions exhibitions and potential future art-actions.

FAQs:

• What is suitable?

All 2D work - Drawing, text (prose or poem), or sculptural diagrams created by you

• Is all work wall based?

Yes, for this show the chalk board have been framed ready for hanging. The aim is to create a thematic, cohesive and professional display.

- Can I enter more than one board/image? Yes, you will be expected to donate £10 per board
- Do I need to be present during the exhibition? No, the Greenhouse will arrange invigilation of the shows.
- What is required when registering?

Email, name, website url or social media handles (if applicable) and a max. 50 word artist/artwork statement (optional).

Thanks!

Questions?

Contact: tessafox97@gmail.com

Find myself & Tigger at the Greenhouse Saturdays 11am – 4pm www.greenhousetrust.net/events