

ANNUAL REPORT: April 1st 2020 to 31st March 2021

Achievements and Performance

This annual report was prepared amidst the turbulence of the Covid-19 pandemic. The changes we have made to the Greenhouse over this period reflect a speeding up of our move away from the subsidiary company's shop and café, driven by necessity. This frees up space and staff time to take greater advantage of our Gallery, and to tap into the significant increase in public awareness of the combined Ecological and Climate Change Crises.

"The only positive that could come out of the coronavirus pandemic would be if it changes how we deal with global crises: "It shows that in a crisis, you act, and you act with necessary force." Greta Thurnberg

After being closed since the first lockdown in March 2020, the Greenhouse opens on the 1st October 2021 as part of Open Studios and will publish a 'Culture Declares' statement to take forward 7,000+, our participatory art action. In the space previously occupied by the shop and cafe, we have created an environmental art gallery at street level. This will enable the Trust to promote public engagement with nature via the visual arts and art actions, but in a way that reflects the ongoing Covid uncertainty – with or without needing to open the building. The outdoor space has been reorganised to house hundreds of native tree saplings, ready for planting, recording and nurturing.



Responding to the Ecological and Climate Change Crises

Our original plans, created almost two years before the pandemic, sought to connect the legacy of the environmental art action - public sculpture 7,000 Eichen (Oaks) by Joseph Beuys, with the climate change challenge. In particular, through the planting and maintenance of trees in urban spaces.



"I believe that planting these oaks is necessary not only in biospheric terms, that is to say, in the context of matter and ecology, but in that it will raise ecological consciousness-raise it increasingly, in the course of the years to come, because we shall never stop planting."

Joseph Beuys - 1982.

7.000⁺ is the first exhibition to be presented in the new ground floor space. The show will take place during Norwich's 'Open Studios' and invites artists to use the motif of trees, and the action of planting to connect with nature and the conceptual ideas promoted by Joseph Beuys.

"We must continue along the road of interrelating socio-ecologically all the forces present in our society until we perform an action which extends to the fields of culture, economy and democratic rights."

Joseph Beuys, 1982

The Greenhouse - Gallery continues to promot *eARTh*

eARTh seeks to promote the vital role that soils play in managing our climate and in improving environmental and human health and promotes the Soil Association's campaign to increase organic matter in soils.



A 0.4% increase in global soil carbon would deliver annual carbon savings equivalent to the current total anthropogenic emissions of CO₂. Though hypothetical, this illustrates how important soils are as a carbon store.



The Greenhouse Trust: History

In 1993, the Greenhouse Trust Fund was among the first UK educational trusts to be created with climate change science and policy at the heart of its educational objectives. With the support and involvement of hundreds of volunteers across more than two decades the Greenhouse Trust has successfully rebuilt 42-46 Bethel Street. The grade II* listed building the Trust operates from, is an award-winning exemplar of environment conscious design, highlighting how old buildings can be retrofitted for the climate of the 21st century.

The Greenhouse is equipped with triple glazing, solar hot water technology, photovoltaic (electricity generating) panels along with, 3.5 tonnes of rainwater storage capacity, The walls, floors and ceilings are heavily insulated with recycled paper, wool and cork, (within an internal, recycled timber frame). All these natural, low-embodied-energy materials reveal how old buildings can reduce their carbon footprint/running costs, improving the quality of life both for the inhabitants of the building and for future generations. It is widely acknowledged for decades that prioritising energy efficiency of the UK's building stock would cut more than £7-billion from UK energy bills and tackle the escalating fuel poverty crises,

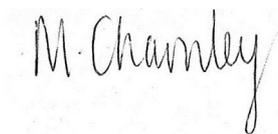
Yet, with more than 1,500 listed buildings in Norwich alone, and many more unlisted energy wasting homes and public places, we remain just that – an exemplar - rather than common place. The failure of both central and local government simply cannot be over-stated. It is estimated that 80% of buildings standing today will still exist in 2050, and close to nothing is being done to address the fact that the vast majority will continue to contribute significantly to CO₂ emissions.

We couldn't do this without

The application of grants from the Paul Bassham Trust, Naturesave and The Geoffrey Watling Trust were all suspended as lockdown began. The Trust will now seek to re-connect these funds to future activities. We are extremely grateful to all our funders, not least for their patience during this period of transformation.

Sales of books, music and art continue to provide an important source of income. It would be hard to overstate our gratitude to the Trustees and volunteers who kept the online systems running during this year, despite the personal impact of the pandemic. As Margaret Mead is oft quoted: *'Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.'*

Thank you all and everyone who supports the Greenhouse. Onwards.



Margaret Charnley - Chair of Trustees

Financial Review

Throughout the eighteen month period covered by this review the building was closed, our staff member was furloughed and volunteering reduced to a small number of people, who could observe the requirements of 'shielding'.

The Directors used this eighteen month period to re-design the structure of our organisation and prioritise the tasks our staff and volunteers do. The Trust's trading company, Green City Central Ltd., was wound up on 30th September 2021 and the assets have been transferred to the Trust. This report has been created to cover eighteen months and brings us up to the 1st of October.

The changes that have taken place have allowed us to cover our administrative overheads during closure, and enabled the redesign of both the physical space and the opportunity to refine the focus of our response to the climate change challenge.

Two grants from central government, along with a reduction in Council Tax enabled the Trust to maintain its small cash reserves. The Trust remains a going concern, despite the many challenges that the pandemic generated.



THE GREENHOUSE TRUST

- The Greenhouse Trust is governed by a Trust Deed.
- The Greenhouse has a board of Trustees.
- The Trust Deed determines the process of appointment for all Trustees. The board reviews the role of its members at meetings and invites new members to join the board. Similarly, the board considers and reviews the status of each member during the discussion of future plans.
- Given the small size of the organisation, Trustees are inducted using a similar procedure to staff induction. This enables both management and governance issues to be dealt with efficiently.
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Trustees:	Margaret Charnley (Chair) Frankie Abel Kathryn Amos Alex Ives Roger Leaton Greg Smith
Patrons:	Lady Joffe Bruce Kent Dr Mick Kelly Marchioness of Worcester
Secretary:	Tigger
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