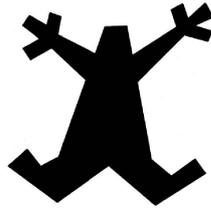




**7,000<sup>+</sup>**



**1 - 10th October**

# **GREENHOUSE GALLERY**

*[www.Greenhousetrust.net](http://www.Greenhousetrust.net)*

**42-46 Bethel Street Norwich NR2 1NR**

**VISITING BY APPOINTMENT** *Gallery operates 30 minute slots*

**Work by:**

**PJ Offord Doreen Wells**

**Martin Langford Tigger**

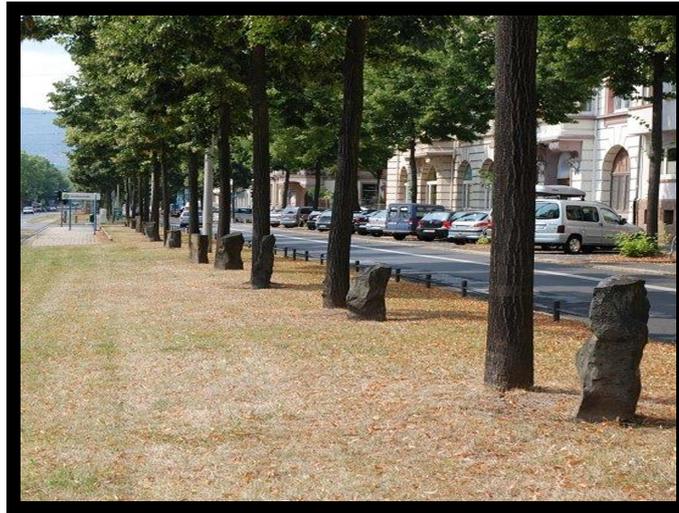
**Exhibition also includes images by Edward Middleditch  
Hundertwasser Banksy & Joseph Beuys**

SALES OF ART AND DONATED ITEMS DIRECTLY SUPPORT THE ARTISTS AND  
THE GREENHOUSE TRUST'S ENVIRONMENTAL EDUCATION WORK



## RESPONDING TO THE ECOLOGICAL AND CLIMATE CHANGE EMERGENCY

Tree planting / art actions can connect us to nature and inspire us to re-imagine and transform both the built environment and the way we live within nature during this decade of critical Climate Change action and beyond.



7,000 Eichen (Oaks) - Joseph Beuys - Kassel

*"We must continue along the road of interrelating socio-ecologically all the forces present in our society until we perform an action which extends to the fields of culture, economy and democratic rights."*

Joseph Beuys, 1982

With the involvement of artists and volunteers, Joseph Beuys planted 7,000 oak trees over a ten year period in Kassel, Germany. Each was accompanied by a basalt stone sculpture (see picture above). This living art-work action was created as a long-term ecological intervention. Beuys was one of Germany's leading artists and the installations, though controversial at first, have become an important part of Kassel's cityscape, much cherished by the residents and maintained by the municipal authority.

Joseph Beuys stated that: "The planting of 7,000 thousand oak trees is only a symbolic beginning. Future goals for the project included:

- a) an ongoing scheme of tree planting to be extended throughout the world as part of a global mission to effect environmental & social change "the purpose of educational activities";*
- b) a growth of awareness within the urban environment of the human dependence on the larger ecosystem educational outreach ; and*
- c) an ongoing process whereby the society would be activated by means of human creative will social sculpture."*

Beuys' stated that his art works and performances are not about entertaining and amusing the audience. *"I not only want to stimulate people, I want to provoke them into action"*

*'everyone can be an artist'*

The project was organised around Beuys' philosophy that 'everyone can be an artist' by acknowledging the creativity inherent in planting trees and engaging with nature. The goal of the project was also to "extend the traditional role of the art gallery so that the gallery extends out into the city".



**7,000 +** 

**Continuing and developing 7,000 Eichen (oaks) as part of the cultural response to the Ecological and Climate Emergency is the central theme around which activities and images are being created**

*"a system that transforms all the social organisms into a work of art, in which the entire process of work is included.... something in which the principle of production and consumption takes on a form of quality.*

*It's a Gigantic project.*

Joseph Beuys

How societies can change is connected directly to how people learn, across differences, with others, and how knowledge of how we are part of a larger web of life on Earth, and how our lifestyles must and will change in the context of the Ecological and Climate Emergency.

[www.culturedeclares.org](http://www.culturedeclares.org)

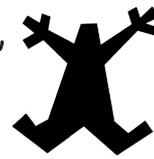
## **The Trust's 'Culture Declares' goal include:**

- \* to engage artists with the visual art work and climate change information in the gallery, in order to develop a network of people and tree planting/Art Actions
- \* to engage artists with the visual art work and information in the gallery, in order to encourage involvement the community beyond the gallery
- \* to promote the necessary actions and personal lifestyle changes that climate science and environmental policies determine, to keep the planet below the 1.5 °C of warming threshold
- \* to be part of the wider 'Culture Declares' network/s in order to deliver in the words of Joseph Beuys 'a justifiable hope' of a stabilised climate.

*Charity No. 1037992*

## **You are invited to plant and study tree/s in the urban environment :**

*'everyone can be an artist'*



- \* Identify a location that needs a tree
- \* plant the tree
- \* register the Ordnance Survey reference
- \* observe and care for the tree
- \* Return to the site and record the welfare and growth of the tree
- \* Connect your creative process to the Ecological and Climate Change Emergency
- \* Re-imagine, design and change the urban environment in order to protect nature
- \* Be a voice for nature, tell the truth, take action and seek climate justice

Urban trees remove CO<sub>2</sub> and other pollutants from the air, providing habitats for wildlife, and making urban areas more attractive, enjoyable and healthy places to be. Trees provide shade and can cool a city by up to 10°C - that's the difference between life and death for millions of people. They help absorb noise pollution and flash flooding. More than half of the world's population now live in urban areas, and this is forecast to grow to 68% by the middle of the 21st Century. Yet, it is not just how many trees can be planted, keeping them alive and healthy is critical. If we genuinely engage with planting trees not only buys us valuable time to manage the end of the age of fossil fuel abuse, the activities and change we make engage us with the nature that surrounds us, help build communities and bring much needed peace of mind during the climate emergency.



Planting trees can inspire us to engage with nature, but never forget the need to draw attention to end the burning of fossil fuels.

*In the Netherlands, you can pay Shell an additional one euro for each litre of petrol, to offset the Companies emissions. Shell admits that this will only reduce its net carbon footprint by 2%-3% over three years, that's clearly no more than disaster fractionally delayed.*